



Meeting 3:

Meeting Date:	September 10th, 2019	Meeting Time:	5:30 P.M. - 6:29 P.M.
Location:	USG Conference Room	Note Taker:	Nicole Pung

Attendees:	
Dakshatha Daggala President	[Absent] Joshua Castillo Executive Vice President
Tam Phuong Executive Treasurer	Nicole Pung Executive Secretary
Briana Staten VP of Academic Affairs	Robert Da Rita VP of Campus Affairs
Kim Kazdal VP of Legislative Affairs	Tony Chen VP of Student Affairs
Gigi Kaur Chair of Appeals	Denise Rojas Chair of Clubs and Orgs
Aaron D’Souza Chair of Finance President Pro Tempore	Annmarie Gajdos Chair of Graphic Design
Sandy Dai Chair of Marketing	Andres Aguirre Representative Senator
Basil Harding Representative Senator	[Late] Irine Thomas Representative Senator
[Absent] Marvin Argueta Representative Senator	Roshen Varughese Representative Senator
Taji Sanders Representative Senator	Yam-Yu Li Representative Senator
Yaseen Rana Representative Senator	[Vacant] Representative Senator
[Vacant] Representative Senator	

1. Aaron D’Souza | President Pro Tempore

- a. Aaron: Before we start this meeting, for future reference, there was a lot of people in this room before this meeting started. Generally, we don’t allow people in this room until 5:30.
- b. Nicole: I let them.

Passing of the Minutes

1. Motion to pass Senate Meeting #2 minutes. Motion passes 11-0-1.

Irine Thomas enters 5:31pm

Reports

1. Dellon Joseph | Caribbean Student Association

- a. Dellon: I’m the President of CSA this year. Last year, I was the Treasurer of CSA. At the end of the school year, we have our annual cultural show. During this time, we do submit a lot of vouchers. We had an issue towards the end of the year with some of our vouchers. I was lost amongst the mix. The company sent us back the bill. We have the money in our prior budget to pay them. Because it’s from last semester, we need permission to use our money to pay this.

- b. Robert: We're allowed to do that?
- c. Dellon: That's the process I was told that we have to come to you and BOD.
- d. Savanna: The reason that it's coming to the table is because it's a different fiscal year. It has to come to you guys first and then to BOD.
- e. Briana: Motion to let them pay with last years expenditure with this year's budget.
- f. Kim: Seconded.
 - i. Motion passes, 16-0-0.

2. Gigi Kaur | Chair of Appeals

- a. United Chinese Language Association
 - i. Gigi: I'm going to present the first appeal of the semester. This appeal is for UCLA. UCLA is present. I'm going to ask them to speak about their Moon Festival. Please pay attention towards them.
 - ii. Nelson: My name is Nelson. I'm the President of UCLA. We are hosting our Moon Festival October 3rd. We have it approved by OSL already. We reached out to 2 performers. They're widely popular. Our mission right now is to get this appeal set. Hopefully, we can get the money to pay for the contracted performers. Our Moon Festival is a large scale event. We usually have 300 students attend this event. We feel that this event is important because it's the foundation for future large scale events in Baruch College. A lot of the freshmen never attend a large scale event before. This could be a new opportunity for them to see how Baruch extra curricular activities are in this college. In the past, we've been doing our Mid-Autumn Moon Festival for almost a decade now. We're the 9th generation. It's been a very successful event. We won Bernies 2 years ago and the year before that. We want to continue that legacy and contribute to make another successful moon festival. We usually appeal for money, last year we did not and it wasn't really an event where people were like, "wow this event was amazing." This year, we wanted to change it up a little bit by getting performers people would potentially know and attract attention in Baruch College to attend our event. Our event is one of the largest in Chinese culture. It's important to us. We really want this to go through. We did all the paperwork. We reached out to performers in July. We prepared a lot.
 - iii. Gigi: This is the expense breakdown. Currently in their budget, they have \$1,500 for refreshments, \$250 for supplies, \$0 for equipment, \$725 for contracts, and \$200 for miscellaneous, totalling \$2,675. They have requested for \$1,109 for refreshments, \$35 for supplies, \$2,775 for contracts, and \$322.95 for miscellaneous, totalling \$4,241.95. In total, this comes to \$6,916.95.
 - iv. Denise: Do you have an estimate of how many students attended every year?
 - v. Nelson: It gets really crazy. Usually, there's security trying to kick us out because there are so many people. We have a guest list. The guest list is overcrowded. It's going to be a max crowd. 300 people and security will kick out a lot.
 - vi. Kim: Does this event accommodate to everyone on campus?
 - vii. Nelson: It does target Chinese culture. Anyone can attend to learn what the Moon Festival is about. There could be someone who's interested in Chinese culture. Anyone can come and experience the Moon Festival. Our total budget for this event is \$2,675. We're requesting \$4,241.95? Total is \$6,916.95. We're appealing for around \$4,000.
 - viii. Basil: Seems to me the biggest increase for you guys is for contracts. Could you talk about why this went up. I assume it's for the performers?
 - ix. Nelson: We have two events. Mid-Autumn Moon Festival in the fall and Lunar New Year in the spring. Last year for Mid-Autumn Moon Festival, we didn't appeal. It wasn't

as engaging, but we still generated max attendance. We appealed last year for Lunar Festival in the spring semester and it brought a lot more engagement. Last year we had Claire C, a popular YouTube star. This year we want to get the appeal to get new performers and try to generate more attendance and recognition to the event. Right now, we have this person in k-pop and Wong Fu Production. She was widely popular around the people on our board and around club suite.

- x. Lucia: She had her own Nickelodeon show.
- xi. Nelson: I was speaking to her throughout the entire summer. She negotiated to a very reasonable price considering her reputation.
- xii. Gigi: Motion to pass total \$4,241.95 to UCLA Moon Festival
- xiii. Robert: Seconded.
 - 1. Motion passes, 15-0-0.

3. Aaron D'Souza | Chair of Finance

- a. Aaron: Presenting 3 late budgets today. Muslim Business Association, Black Student Union, and Dance Club at Baruch.

b. Black Student Association

- i. Aaron: They proposed a total budget of \$6,758.63. After looking through their expenditures, meeting with them, talking about how they're going to spend their money, what they're going to spend their money on, I felt comfortable allocating \$5,880. Last year's budget was \$4,235. They demonstrated a very competent E-Board. They also demonstrated the ability to use their budget in addition to appeals and cosponsorships. Majority of large events, they do appeal. They spend the funds appropriately. Goals align with Baruch's goals in general as well as goals for proper growth, in my opinion. I felt this number was fair.
- ii. Taji: Are they happy with this budget?
- iii. Aaron: Yeah. I met with them today. I talked with them about the budget because I felt that we were more or less on the same page.
- iv. Jaleel: BSU is building a foundation, which we didn't really have in the past. It's important that a lot of things that we do this semester happens.
- v. Aaron: Motion to approve \$5,880 for BSU for 19-20 fiscal year.
- vi. Robert: Seconded.
 - 1. Motion passes, 16-0-0.

c. Dance Club

- i. Aaron: Dance club is here. I also met with them today.
- ii. Ashley: I'm the treasurer.
- iii. Nisath: I'm the secretary.
- iv. Aaron: They are a new club on campus. They were chartered last year. They originally came to me with a higher budget. We do have a rule for \$500 max for new clubs. That's why their budget seems a little bit low. We met and discussed their goals and how they want to go about the year and the events they'll throw. We tried to work around the \$500 cap to get them to the best possible place. We talked about growth and maintaining leadership. Sometimes it is harder for smaller clubs to continue to grow. I did feel comfortable giving them the full amount to the cap, \$500.
- v. Andres: Will they be able to hold more events with cosponsoring?
- vi. Aaron: They can cosponsor and appeal through USG.
- vii. Gigi: What was their goal for the budget?

- viii. Nisath: We were aware of the budget and did not set high bar or anything like that.
- ix. Aaron: Original was, I think, \$570. They have a lot of money in their cosponsorship. We kept \$10 in supplies because it tends to be the easiest thing for clubs to cosponsor and it's the least necessary for a growing club to be worrying about giving money out. They should be more worried about keeping the money in their event so they can hold events without the strain.
- x. Irine: What type of events will you be holding?
- xi. Nisath: Mainly workshops open to anyone on campus, like how to be more comfortable with dancing, salsa dance, and possibly a showcase.
- xii. Denise: You know you guys can always ask for cosponsorship money from USG to help with the cap. We can talk about it more. Just wanted to let you guys know.
- xiii. Aaron: Motion to pass total \$500 to Dance Club for 19-20 fiscal year.
- xiv. Robert: Seconded.
 - 1. Motion passes, 16-0-0.

d. Muslim Business Association

- i. Aaron: Last year, their E-Board submitted a proposal, but did not have the chance to meet with Justin on finance committee, so we were not able to allocate them a budget. They were proposing \$4,600. I felt comfortable with giving them \$3,365. The cuts were in a larger amount in a few areas. I sent it to you guys earlier. You guys should have looked through it.
- ii. Yaseen: What was the reason for the increase?
- iii. Yahya: We have a lot of companies come in. Based off prior events we've had in the past, we felt that the budget was not enough.
- iv. Aaron: A point I forgot to mention. One of the bigger cuts was in Farewell Event, where they proposed \$1,000. I only allocated \$500 because it's a new event. They've hosted it in past. At least that's what they told me in the meeting, but it wasn't on their budget as a separate program so it is a new event, technically. We have a cap of \$500 for new events as well. One difference is they didn't request any money in cosponsorship, but we do give cosponsorship to all clubs to incentives them to work with other clubs, so I added \$20 in supplies.
- v. Aaron: Motion to approve \$3,365 to MBA for 19-20 fiscal year.
- vi. Kim: Seconded.
 - 1. Motion passes, 16-0-0.

4. Robert Da Rita | VP of Campus Affairs

- a. Robert: Next week, the big week. Spirit Week and Homecoming. It's finally approaching us. Just a few reminders. Early morning last night, I sent out a sign up sheet.
- b. Aaron: Early morning last night?
- c. Robert: It was late last night. Just let it be. I sent out an excel sheet for to sign up to volunteer to help set up the events or host the events. There are some events where I will not be able to be there for the full time or to set up because I have classes. I'll have my vice chairs who will be hosting and helping out. I saw some of you guys sign up already. I saw that Basil and Aaron signed up to be Bernie for the pep rally. That's going to be fun. If you haven't looked at it, I have it shared in the campus affairs folder on the drive. You guys can look at it, sign up. There's a description of what each task will require of you, so you're not blindly going into stuff. I'm also looking for some hosts to host the events. I already asked my Homecoming Committee if they would like to host. I reached out to Andres to try to host cultural Family Feud on Monday. We'll see if he says yes. If anyone is interested in hosting, let me know. I plan on writing out little itineraries and

breakdown. Just a few reminders of what I do expect participation wise. Come to the events. Each day is a different spirit day and wear different attire to go with the theme, I would like you gys to participate and wear the appropriate attire for each day. Doesn't have to be crazy. Just something to show you're participating. Good news regarding some clubs. Last week, we had an interesting conversation about the incentive I was giving out for the pep rally. I've decided to keep the trophies. I liked the trophies and felt they went with the flow of the pep rally. Denise and I also decided to add a \$100 cosponsorship for each game. I've updated clubs about that. We have 7 clubs that have signed up to do it. We need 1 more club. We have HSA, FUSION, LASO, UCLA, USA, SAD, and ISO. For the Cultural Family Feud we have 5 clubs: WICC, BSU, ISO, PSA, and BSA. I do need 3 more clubs for that. I plan on bothering them tomorrow to sign up. Because Cultural Family Feud is Monday. I would like to meet with them on Thursday so I can give them a breakdown on how the event is going to work. Same thing with the pep rally. I plan on meeting with them sometime next week. I know you guys mentioned that some of your clubs are interested in signing up. If they haven't done so yet, tell them to sign up. The links are also in the drives on the campus folder. I'm hoping you all pull through next week.

5. Briana Staten | VP of Academic Affairs

a. Faculty Senate

- i. Briana: I went to faculty senate last Thursday. It was a really short faculty senate for September. This is a recap of what happened. There's a chair with reports. There have been budget cuts. There's a 0.75 reduction overall with the budget that we're working with this fiscal year. There was a weird concern. I wanted to bring it to your attention. I didn't really know much about it. When asked if there were any comments, there was someone from the English department who was concerned with the class cap and class sizing. It was thought it was 80 for cap, but apparently it's 100 students that can be in a class. With 80, they get the benefits of a jumbo size class. I don't know what the benefits of a jumbo size class is, so if any of you know, please feel free to chime in. There was a report from Mary Gorman. We are up in freshmen, transfers, and graduate students. You guys have probably seen it in the hallways. It's been very helpful to Baruch, but also a bit of concern. The financial aid verification process. It's been a challenge in the past, but now it's even more of a challenge. We have all these students considered enrolled, but the problem is we don't know if they actually are. If they don't do their financial aid verification, we have to pay their tuition to the state. If they're not attending Baruch, we are technically losing money. Financial verification can have a negative effect if students don't get it done.
- ii. Kim: The increase in the student population, is that because they're trying to compensate for the increase in tuition?
- iii. Briana: Our numbers were down from last year from what they projected. There was 1.7K students that came as incoming freshmen. They were projected 1.9K. Because of that, they admitted more students this year. They're trying to get more first year students and lower the transfer population. Last year, there were over 3000 transfer students admitted. They're trying to balance it out.
- iv. Damali: There's usually a melt each year. We accept a certain amount, but only a certain amount accept. As Baruch has gone up in the rankings, more students have accepted. Students who had gone to other schools actually came back and said they were going to go to Baruch instead. Once you accepted them, you're bound to take them.
- v. Tam: When you were mentioning, we don't know if they're enrolling into school.
- vi. Briana: Not that they didn't finalize their financial aid. If they did financial aid, a lot of students at Baruch particularly, just so we can make sure and verify, get selected for

financial aid verification. If you don't complete that, you owe a bill, and if you don't pay that bill, Baruch is accounted for each student. Say 500 didn't do their verification, but they would be awarded financial aid. Now, there's a bill of those 500 students.

- vii. Roshen: Isn't there usually an academic hold where you can't even have classes?
- viii. Briana: Yes. I'm pretty sure.
- ix. Roshen: Would they receive aid even if they have classes they don't even go to?
- x. Briana: Their classes might not be dropped. If you're pending aid, your classes won't be dropped.
- xi. Roshen: Not pending aid. I'm pretty sure I have financial aid verification, too, and I had a hold.
- xii. Damali: You can't register for next semester classes until you clear everything.
- xiii. Taji: Would you know if you pay the bill, but don't need verification. Will you still have to do verification? Would you still have that hold?
- xiv. Damali: If you have an outstanding balance.

b. Transfer Meet and Mingle

- i. Briana: My event is happening on Thursday. In the past 2 days, numbers have increased. I was expecting turn out to be 30 people, but an hour ago 68 responded to the Google form. I just checked it now and 80 people said attending. I'm kind of concerned because it will be in a classroom. I'm going to need a lot of USG help. I didn't think it was going to be that large of an event. I thought it was going to be chill little thing. Now that 80 people said they were coming, I'm going to assume 60+ might attend. I'm going to need more help with Thursday's event.
- ii. Aaron: Soft vote to help out 12:30-2 Thursday in Room 5-160

1. Dakshatha, Tam, Gigi, Yaseen, Roshen, Basil, Kim, Irine, Andres

6. Dakshatha Daggala | President

a. Voter Registration Week

- i. Dakshatha: As you know voter registration is coming up on the 24th. We have almost 1,000 voter registration forms. Eric actually ordered 250 and Student Life also got a lot more for us. The plan is to have a couple in each room. If any new students stop by, you can always offer a chance to register. If a student does register, make sure you keep the forms safe because we will be handing them all in at once. It'll count for how many people we got registered during our time working with the organization. Sandy will be making a short video for us to market for the event. We don't want to step on Homecoming's toes, but we'll still be marketing it. We will be having food and giveaways. We checked with the organization and in their webinar they said previous schools have used food and giveaways to entice people to come to the event. You just don't force people to register. We will also be tabling on the 26th as well as the 24th, so we're making it a week of voter registration to give students as much opportunity to register. Thursday can be more fun because we'll have music playing and be a little louder in general. I'll be reaching out to WBMB to play music. We ideally want 10 to 15 people there for each day. If you can make it to the 24th.
- ii. Aaron: Soft vote to help out during club hours the 24th.
 - 1. Tam, Andres, Briana, Denise, Kim, Tony, Roshen, Yaseen
- iii. Aaron: Soft vote to help out during club hours the 26th.
 - 1. Gigi, Andres, Basil, Kim, Yaseen, Sandy
- iv. Tony: On the same day during club hours, we have an event. Should we move it to a different time?

- v. Dakshatha: Can Tony's event be the food that we're giving away? Along with the registration? What is the food?
- vi. Tony: Riceballs.
- vii. Dakshatha: We were going to get food for this event anyways, so we can just merge the events.
- viii. Aaron: Is that okay with you, Tony?
- ix. Tony: It's okay.
- x. Dakshatha: We have about 4 tables. We can do 2 tables for the food and 2 tables for the registration.
- xi. Kim: About voter registration, if you guys are FYS leaders, you can throw it out there.
- xii. Robert: Would you like us FYS mentors to bring them to our classes?
- xiii. Kim: That would be cool.
- xiv. Dakshatha: We're talking to Kevin right now to have a stack of these in his office so mentors can pick it up for their classes.
- xv. Taji: If you're a peer mentor, success network, if you do a blast out to your students, I know for a fact some people may be absent from that class. It's not just the freshmen, we have sophomore, juniors, seniors, so just do an overall blast out.
- xvi. Andres: I know Success Network meets up during the semester. I'm wondering if we can speak to Rob to have these forms at events as well.
- xvii. Dakshatha: The reason we want to do this in FYS class is because they're not registered. Especially since they're not turning 18, but will be turning 18 this year. It's giving them the opportunity to register here at school.
- xviii. Briana: We have a meeting with Robert on Thursday. Our first event is on the 26th. I was going to ask if we can bring it up and focus it on voter registration.
- b. Sunday Event
 - i. Dakshatha: 2 Baruch Alums are hosting a Coney Island beach clean up. If you're interested in something philanthropic, it's on Sunday at 11am. I'll be there.
 - ii. Aaron: Soft vote if you can come this Sunday.
 - 1. Andres, Denise, Yaseen

Unfinished Business

1. No unfinished business.

New Business

1. Sandy Dai | Chair of Marketing

- a. Sandy: We're going to be changing our Homecoming pictures this week. There's going to be a schedule on who uploads it on which day and also our cover photos. It's going to be this week.
- b. Tam: Do you have an example?
- c. Annmarie: I can send the designs in our chat.

2. Denise Rojas | Chair of Clubs and Orgs

- a. Denise: Next Tuesday during club hours, I'm going to be hosting a USG cosponsorship info session. It's for club leaders and organizations to learn how they can cosponsor with USG because there's been a little bit of confusion with that. Feel free to come. If you know anyone who might benefit from it, feel free to tell them about it. I will have a miscellaneous part of the presentation about things they should know other than cosponsorships, like dates for appeals, who they should talk to if they have questions about their budget. If anyone wants me to add anything to the presentation, feel free to reach out.

- b. Robert: Is this upcoming Tuesday, the 17th?
- c. Denise: Yes.

3. Tony Chen | VP of Student Affairs

- a. Tony: After Marvin finished cleaning up with the repeated responses, we ended up with 543. There are 300 something repeats. It shows what social medias they use and what events and clubs they're interested in. Last meeting, we talked about club leaders can access the results. Where would you want the results? Opened or request?
- b. Aaron: Can you send me the link?
- c. Dakshatha: Are we going to be using the same form for Homecoming events?
- d. Tony: Marvin is making the presentation. The responses are closed for the forms.
- e. Tam: Make a separate form. New form is better.
- f. Robert: What do we need form for anyway?
- g. Dakshatha: For getting emails.
- h. Robert: Oh I thought you mean another survey. I was like, "no no no." We can do that. As long as someone can provide me with a laptop.
- i. Briana: Do you think we should make them follow our Instagram? If there's giveaways, just have them show us they follow us.
- j. Robert: What we're doing is the social media contest throughout the week. People will be taking pictures at our events, post it, and tag USG in it. Whoever does that will get a prize. The person who has the most spirit will get the grand prize. Based on what we see.
- k. Taji: Just from personal experience when it's required to follow on social media, there's a good amount of people who don't use social media, it kind of turns them off.
- l. Briana: What happens if they do tag us, but their private. How do you judge that? Should you make a separate form in case their account is private?
- m. Sandy: If you do story, I think everyone can see that.
- n. Irine: Should it be on the instagram story or timeline?
- o. Sandy: Either or.
- p. Robert: As long as USG is tagged.
- q. Yaseen: In response to Taji, many more people have social media than don't. The forcing aspect, I don't know much about. I remember I was with a friend of mine and they made him make a Facebook.
- r. Andres: We don't have to force people, but if we can market heavily enough, that'll be great.
- s. Robert: I don't know where you got the idea of forcing people, but you post and get a prize if you post. It's not like, follow social media. Don't know where this conversation is even going. I'm not forcing anyone if that's what you guys were thinking.
- t. Yaseen: Is the point of this to get awareness for USG? If this is successful, it's just oversaturating our social media. I don't want it to reach to that point. Is it necessary to post nonstop. The following thing is a better idea. The posting thing, I don't know so much.
- u. Briana: Rob's thing is just for Homecoming. I was just suggesting we advertise for USG.
- v. Andres: I don't know how you would feel for the contest to also be follow and tag USG. It would be a little easier for engagement. Secondly on saturating social media, we've all seen it at work. POP! That's all I have to say.
- w. Sandy: It's to advertise Homecoming and school spirit.
- x. Tam: I know we feel like we're saturating people's feed and questioning if we're being too annoying. Ad press is still press. The point is, we're doing our job to providing for the students.

4. Kim Kazdal | VP of Legislative Affairs

- a. Kim: For Homecoming, are we still registering people for Homecoming?
- b. Dakshatha: I'll talk to Rob after the meeting. Since we got all the forms today.

Adjournment

1. Motion to adjourn Senate Meeting #3 at 6:29 PM. 16-0-0